



VERB ANNOUNCES COLLABORATION WITH ADOBE

HOLLYWOOD, CA, March 28, 2019 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (OTCQB: VRRB) (OTCQB: FUSZD) (OTCQB: FUSZ) (formerly nFusz, Inc.), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announced it has joined the Adobe [Solution Partner Program \(SPP\)](#). This will provide Verb access to Adobe Experience Cloud tools and resources to build, market, and sell integrated solutions to joint customers.

The Adobe SPP provides Verb access to innovative digital solutions and support in driving new digital transformations for clients. As a partner, Verb will work with Adobe to develop new solutions to enable greater utilization of Verb's interactive Tagg video technology.

“Leveraging the successful relationship we built with Marketo, an Adobe Company, which was acquired by Adobe in October 2018, our new relationship with Adobe and our participation in the Adobe Solution Partner Program will provide advanced integration opportunities to further support the unique marketing goals of our clients,” stated [Rory J. Cutaia](#), CEO of Verb. “By integrating our proprietary, next-generation interactive Tagg video technology into the unique solutions provided by Adobe, we will offer the market unparalleled levels of engagement and higher conversion rates through our clickable in-video “taggs” as well as real-time viewer analytics”.

About Verb

Verb Technology Company, Inc. (OTCQB: FUSZD) [formerly nFusz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. Verb provides customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company's newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations.

For more information, please visit: www.myverb.com

About Adobe Experience Cloud

Adobe is reimagining Customer Experience Management (CXM) with Adobe Experience Cloud, the industry's only end-to-end solution for experience creation, marketing, advertising, analytics and commerce. Unlike legacy enterprise platforms with static, siloed customer profiles, Adobe Experience Cloud helps companies deliver consistent, continuous and compelling experiences across customer touchpoints and channels – all while accelerating business growth. Adobe Experience Cloud manages trillions of data transactions and \$141 billion in online sales transactions annually. Industry analysts have named Adobe a clear leader in over 20 major reports focused on experience – more than any other technology company.

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Forward-Looking and Cautionary Statements

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.