



## **VERB ADDS FORMER SALESFORCE EXECUTIVE TO SENIOR MANAGEMENT TEAM**

HOLLYWOOD, CA, March 4, 2019 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (OTCQB: VRRB) (OTCQB: FUSZD) (OTCQB: FUSZ) (formerly nFusz, Inc.), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announced that Tal Golan has joined the Company in the role of Chief Strategy Officer. Prior to joining the Verb senior management team, Mr. Golan was *Sr. Director – Success Cloud Product and Innovation* at Salesforce.com. Until accepting a full-time position with Verb, Mr. Golan was also an active member of Verb’s Advisory Board, where he, alongside such other notable current Advisory Board members as Jim DuBois, former CIO of Microsoft, and Erik Nielson, Senior Director, overseeing Marketing Strategy at Southwest Airlines, among others, provided on-going advice and counsel to the Verb senior leadership team.

Over the course of his more than 25-year career, Mr. Golan has developed a reputation as a respected executive, entrepreneur, technology visionary, patent holder, author, speaker, and lecturer. In his role as Chief Strategy Officer at Verb, Mr. Golan will help formulate, coordinate, and lead the execution of Verb’s corporate growth strategy and planning, including mergers and acquisitions, to ensure that Verb remains at the forefront of innovation and value creation.

“Five years from now, we will look back on this time and recognize that this is where it all began and wonder how we could have ever have used video for communicating with one another that wasn’t an interactive experience, that didn’t include Verb interactive video taggs, and not only do I want to be part of that narrative, but I want to help shape it,” stated Tal Golan, Chief Strategy Officer at Verb. “The opportunity to work with Rory and his industry-leading team as the Company sets its sights on new levels of achievement and growth on a global scale is both an honor and privilege.”

“The greatest plans for growth, innovation, and value creation are only as good as the team that executes them,” stated [Rory J. Cutaia, CEO of Verb](#). “As those of you who have followed our Company over the past 2 years know, we have established bold, ambitious plans for ourselves, built on a foundation of transparency and integrity. We’ve employed innovative, outside-of-the-box strategies, and have written our own playbook. Not only are we poised to disrupt the status quo, but also to create an entirely new industry, and all for a singular purpose – to create, build, and enhance value for ourselves and our loyal stockholders, all of whom we consider to be our co-owners. We welcome industry thought leader Tal Golan to our team of extraordinary professionals who are dedicated to making it happen every single day.”

**About VERB**

Verb Technology Company, Inc. [formerly nFusz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. Verb provides customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company’s proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company’s software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company’s technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company’s newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. Coming soon is the release of TaggLIVE, our Facebook app, allowing users to add clickable ‘taggs’ to their live Facebook broadcasts in real-time. To create and tagg your own videos that you can share and post to social, [try TaggLITE, available for FREE on our website.](#)

For more information, please visit: [www.myverb.com](http://www.myverb.com)

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#### **Forward-Looking and Cautionary Statements**

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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