



## Verb Announces LOI with Getty Images for Upcoming Video Store Ecosystem

**HOLLYWOOD, CA – February 27, 2019 – Verb Technology Company, Inc. (OTCQB: FUSZD)** (formerly **nFusz, Inc.**), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, announces today that it has entered into a letter of intent with [Getty Images](#), a world leader in visual communications, to form a partnership, pursuant to which Getty Images will license part of its video library to Verb for inclusion in Verb’s forthcoming Tagg Video Store. The Tagg Video Store, accessible from within Verb’s interactive tagg video applications, is the central component of Verb’s eco-system strategy. This allows users to select, license, and use a video from among a vast library of professional quality videos, to which they can then add their own personalized clickable ‘taggs’ right in the videos for customized interactive sales and marketing initiatives.

Verb’s clickable ‘taggs’ allow viewers to simply click a tagg in the video to purchase a product or service, access the sender’s calendar to schedule an appointment, download tickets or a brochure, make a donation, among many other specialized taggs available for users to choose from in their tagg applications. Adding Verb’s clickable taggs to a video is fun, simple, intuitive, and fast – it takes less than 3 minutes on any mobile device. The tagg’d videos can then be shared via email or text messaging or posted directly to popular social media quickly and easily from mobile devices. The tagg applications automatically notify the sender when the videos were viewed, how long, how many times, and what was clicked-on, accelerating the sales process, among many other features and functionality.

While Getty Images and Verb are currently working toward finalizing a definitive agreement, they have begun working on the technological integration of the Getty Images API into the Verb platform in advance of Verb’s planned launch of its in-app Tagg Video Store. The API integration into Tagg Video Store will allow end users to search for and download royalty-free video content directly into the tagg applications. Verb and Getty Images will share revenue derived from video purchase proceeds.

“Getty Images is the industry leader and we’re proud to welcome them into the exciting future of interactive tagg video sales and marketing tools that are creating meaningful value for our clients and customers,” states [Rory J. Cutaia](#), CEO of Verb. Getty Images will provide enormous value for users hesitant to get in front of the camera, or those who don’t have the budget to engage a video production house. Getty Images videos combined with Verb’s innovative technology will yield content that takes video as we know it to an entirely new level.”

### About VERB

VERB Technology Company, Inc. (OTCQB: FUSZD) [formerly nFusz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. VERB provides customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company’s proprietary and patent pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company’s software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company’s technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company’s newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. Coming soon is the release of TaggLIVE, our Facebook app, allowing users to add clickable ‘taggs’ to their live Facebook broadcasts in real-time. To create and tagg your own videos that you can share and post to social, [try TaggLITE, available for FREE on our website.](#)

For more information, please visit: [www.myverb.com](http://www.myverb.com)

#### CONTACT INFORMATION

Please address media inquiries to: [info@myverb.com](mailto:info@myverb.com)  
855.250.2300, extension 7

Please address investor inquiries to: [investors@myverb.com](mailto:investors@myverb.com)  
855.250.2300, extension 2

#### **Forward-Looking and Cautionary Statements**

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

