



## **Verb Tech Co Reports 2018 Financial Results Early and Files Updated Registration Statement as Part of Nasdaq Uplist Plan**

**HOLLYWOOD, CA – February 7, 2019 – Verb Technology Company, Inc. (OTCQB: FUSZD)** (formerly **nFüsz, Inc.**), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announced its financial results for the year ended December 31, 2018. The Company filed its Annual Report on Form 10-K, as well as its Registration Statement on Form S-1/A today with the Securities and Exchange Commission, each of which contains the financial results.

The Company reported its 2018 financial results almost two months early as part of its ongoing initiative to uplist to the NASDAQ Stock Market. The Company is also providing a business update and inviting stockholders to view the Company's 'Road to the Nasdaq' video series hosted by Verb CEO, Rory J. Cutaia. The video series can be viewed on the Company's website at: [myverb.com/ceo-report](http://myverb.com/ceo-report).

"This is a pivotal time in the evolution of our Company," stated Mr. Cutaia. "Our stockholders are our co-owners and I want them to be as involved and informed about the exciting changes taking place right now, as disclosure rules allow. As we move through the complicated process of uplisting to Nasdaq, and to create the level of transparency that our stockholders deserve, we have created an interactive video series available on our website that will be updated regularly, called the 'Road to the Nasdaq'. In just the past week, we changed our company name to Verb Technology Company, Inc.; we launched new technology products branded 'TAGG'; we effected a reverse split of our stock to meet Nasdaq listing requirements and reserved the symbol 'VERB'; we launched a new website; we executed partnership agreements with Fortune 500 companies; we filed our Form 10-K annual report two months early; we filed our amended S-1A; and we launched a comprehensive marketing campaign about our new products, among several other initiatives, and there are videos available on our site explaining each of these accomplishments in a way that I believe our stockholders deserve. We hope all our stockholders enjoy our video series updates and we look forward to what we are accomplishing together."

### **About Verb**

Verb Technology Company, Inc. (OTCQB: FUSZD) [formerly nFüsz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. Verb provides customer relationship management ("CRM"), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others is underway. The Company's newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations.

For more information, please visit: [www.myverb.com](http://www.myverb.com)

### **CONTACT INFORMATION**

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### **Forward-Looking and Cautionary Statements**

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.