



VERB Announces Interactive Video Valentine's Day Contest

HOLLYWOOD, CA – February 14, 2019 – Verb Technology Company, Inc. (OTCQB: FUSZD) (formerly **nFusz, Inc.**), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, announces the #taggyourvalentine challenge, where participants can create and tag their Valentine using the new holiday themed video tagg available in taggLITE on the Company's website at www.myverb.com. taggLITE, free to use without download or commitment of any kind, allows users the ability to quickly and easily add clickable taggs to any YouTube video or selfie video recorded using their webcam. Users will now notice a Valentine's Day themed tagg available for use, with a special post-click, on-screen animation displaying falling hearts for their Valentine. Videos created that include the new Valentine video tagg and shared to Twitter on Valentine's Day using #taggyourvalentine, while also tagging [@VerbTech_Co](https://twitter.com/VerbTech_Co), will be entered into a drawing to win a \$100 Amazon gift card and some custom Verb gear. The winner will be announced on Friday, February 15, 2019.

"While our applications are business-focused, our free taggLITE interactive video creator, with holiday and special occasion specific video taggs, allow us to introduce our tagg video technology to a much larger audience," stated Verb CEO, Rory J. Cutaia. "This audience consists of individuals, content creators, and influencers who use Snapchat or Instagram to customize their video content. Promotions like this permit us to demonstrate how easy and fun it is to create and distribute interactive "tagged" videos to engage their families, friends and followers which we believe will ultimately drive demand for our business applications and corresponding value for our stockholders."

About VERB

VERB Technology Company, Inc. (OTCQB: FUSZD) [formerly nFusz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. VERB provides customer relationship management ("CRM"), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company's newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. Coming soon is the release of TaggLIVE, our Facebook app, allowing users to add clickable 'taggs' to their live Facebook broadcasts in real-time. To create and tagg your own videos that you can share and post to social, [try TaggLITE, available for FREE on our website.](http://www.myverb.com)

For more information, please visit: www.myverb.com

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Forward-Looking and Cautionary Statements

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.