



## **VERB's TaggCRM Interactive Video-Based Mobile App Now Available in Apple App Store and Google Play Store**

**HOLLYWOOD, CA – February 13, 2019 – Verb Technology Company, Inc. (OTCQB: FUSZD)** (formerly **nFusz, Inc.**), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, announces the launch of TaggCRM, an enterprise-scale interactive video-based mobile sales application, built to accommodate the needs of entrepreneurs, small and mid-sized business, and on-the-go sales representatives in any industry. The mobile application is a next-generation, mobile-based CRM sales tool that leverages the power of VERB's interactive Tagg video technology and incorporates viewer analytics, lead management capabilities, and much more. Users will be able to upload or record videos within the application and easily 'tagg' it with clickable features. These taggs allow viewers the ability to buy a product or service, schedule a meeting, follow social media accounts, send an email, download a document, or even call directly – all from within the video, in the moment, when the viewer is inspired to take action.

TaggCRM is available for download today for Apple devices through the Apple App Store and through the Google Play Store on a subscription basis for only \$1 the first month, and \$9.99 each month thereafter.

“The future of CRM is in the mobile space, and we're leading the way by delivering a mobile application that is second to none. For the 27+ million small businesses in the U.S. alone that can no longer afford to be tethered to their desktops, this application was built for you,” stated Chad Thomas, CTO of Verb. “We've created an unprecedented mobile experience that allows employers and employees alike to remain relevant and effective wherever their job may take them. Our detailed video analytics and contact data exceeds anything available on the market today, all of which is accessible from the palm of your hand. Setup is a quick, anyone-can-do-it fun experience, and there's no hefty monthly fees,” continued Mr. Thomas.

“This is just the most recent example of a team firing on all cylinders, and a testament to what can be achieved when two great companies come together to create something entirely new; something that's bigger than the sum of them individually,” stated Verb CEO, Rory J. Cutaia. “This application is a product of the collaboration of two talented teams, ours and Sound Concepts, and a predictor of what's to come as we look forward to closing the merger between our companies and completing our planned uplist to NASDAQ.”

“This app has a special surprise for our long and valued stockholders. It comes pre-loaded with a video explaining the details of a contest to give 3 lucky VERB stockholders the once-in-a-lifetime experience of joining us on the podium to ring the bell at NASDAQ when we complete our planned uplisting. As co-owners and long-time loyal stockholders, this is as much a victory for them as it is for us and I want to be able to share this experience with them,” continued Mr. Cutaia.

**About VERB**

VERB Technology Company, Inc. (OTCQB: FUSZD) [formerly nFűsz, Inc.], is rapidly emerging as the market leader in interactive video data collection and analysis applications. VERB provides customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company’s proprietary and patent pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company’s software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company’s technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company’s newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. Coming soon is the release of TaggLIVE, our Facebook app, allowing users to add clickable ‘tags’ to their live Facebook broadcasts in real-time. To create and tag your own videos that you can share and post to social, [try TaggLITE, available for FREE on our website.](#)

For more information, please visit: [www.myverb.com](http://www.myverb.com)

### **CONTACT INFORMATION**

Please address media inquiries to: [info@myverb.com](mailto:info@myverb.com)  
855.250.2300, extension 7

Please address investor inquiries to: [investors@myverb.com](mailto:investors@myverb.com)  
855.250.2300, extension 2

### **Forward-Looking and Cautionary Statements**

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.