



nFusz CEO Rory J. Cutaia to Present at the 2019 NetSuite Sales Acceleration Conference

Topic: The Coming Sales Apocalypse – Are You Ready?

HOLLYWOOD, CA– January 31, 2019 - [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announced that its CEO, Rory J. Cutaia, will present at the [2019 NetSuite Sales Acceleration Virtual Conference](#) on Wednesday, February 6, 2019 at 2:00 pm PT / 5:00 pm ET.

The nFusz CEO will deliver a presentation entitled “The Coming Sales Apocalypse - Are You Ready?” addressing how the rapidly accelerating advances in technology, including artificial and augmented intelligence, will result in the displacement of tens of millions of people from the workforce much sooner than many people realize; and how those technological advancements will reduce the number of available sales positions while simultaneously driving millions of displaced workers to seek those positions. The presentation will also address how people can begin to prepare for these coming changes. Click [here](#) to view the video teaser. nFusz is a Diamond Sponsor of the event hosted by Verenia for NetSuite customers.

Conference participants will have the opportunity to learn how to utilize the core functionality of NetSuite with integrated partner solutions, such as the nFusz interactive video and viewer analytics capabilities to accelerate sales.

To register for the event, click [here](#).

About nFusz

nFusz, Inc. (OTCQB: FUSZ) is a recognized leader in business-focused interactive video and the pioneer of Augmented Sales Intelligence software. The company’s flagship product, notifiCRM, is the first interactive video-based customer relationship management (CRM) platform that allows anyone to create, distribute, post, track, and measure interactive videos that increase engagement and conversion rates by up to 600 percent. Video viewers can respond to one or more calls to action by clicking within a video while it’s playing – and no download is required. nFusz products are cloud-based, Software-as-a-Service (SaaS), available by subscription for individual and enterprise users, and accessible on all mobile and desktop devices. The company’s newest products, also based on its interactive video technology platform, include notifiMED, for the healthcare industry, notifiEDU, for the education industry, and notifiNGO, for non-profit organizations.

For more information, please visit: www.nFusz.com

CONTACT INFORMATION

Please address media inquiries to: info@nFusz.com
855.250.2300, extension 7

Please address investor inquiries to: investors@nFusz.com
855.250.2300, extension 2