



## **nFusz Teams Up with Los Angeles Fire Department for March of Dimes Campaign**

HOLLYWOOD, CA. – January 30, 2019 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, announces they have teamed up with the Los Angeles Fire Department (LAFD) to support their fundraising efforts through the use of interactive video for their upcoming March for Babies campaign, benefiting the March of Dimes.

March for Babies is an annual national event where thousands of people across the country come together to raise money to expand programs and educate medical professionals to ensure that moms and babies receive the best possible care. The funds are used to advocate for policies that prioritize their health, and for research to find solutions to the biggest health threats facing pregnant moms and their babies.

Using nFusz technology, viewers will have the ability to click to donate or click to register and participate in the event in the moment they are inspired to take action while watching the video. The LAFD will begin distributing the videos ahead of the campaign march, scheduled to take place April 27<sup>th</sup>, 2019.

“We’ve had great success in growing the total dollar amount raised over the previous two years we’ve been participating in the March for Babies campaign,” stated LAFD Battalion Chief William Peralta. “We’re excited to expand our campaign efforts by introducing interactive video to our constituents and supporters, which we’re confident will help us break our previous record of dollars raised, that was set last year,” continued Battalion Chief Peralta.

“As we continue to expand our NGO program, we couldn’t be more proud to support and assist the efforts of the brave men and women of the Los Angeles Fire Department who place the needs and safety of our communities ahead of their own every single day,” stated [Rory J. Cutaia](#), CEO of nFusz. “We encourage everyone to donate what they can to this important cause. Come out and join the nFusz Team in the campaign march this April.”

### **About nFusz**

nFusz, Inc. (OTCQB: FUSZ) is a recognized leader in business-focused interactive video and the pioneer of Augmented Sales Intelligence software. The company’s flagship product, notifiCRM, is the first interactive video-based customer relationship management (CRM) platform that allows anyone to create, distribute, post, track, and measure interactive videos that increase engagement and conversion rates by up to 600 percent. Video viewers can respond to one or more calls to action by clicking within a video while it’s playing – and no download is required. nFusz products are cloud-based, Software-as-a-Service (SaaS), available by subscription for individual and enterprise users, and accessible on all mobile and desktop devices. The company’s newest products, also based on its interactive video technology platform, include

notifiMED, for the healthcare industry, notifiEDU, for the education industry, and notifiNGO, for non-profit organizations.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

### **CONTACT INFORMATION**

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### **About the Los Angeles Fire Department**

The Los Angeles Fire Department preserves life and property, promotes public safety and fosters economic growth through a commitment to prevention, preparedness, response and recovery as an all risk life safety response provider.

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.