



nFusz to Provide Shareholder Update on Tuesday, August 14, 2018

HOLLYWOOD, August 8, 2018 (GLOBE NEWSWIRE) -- [nFusz, Inc.](#) (OTCQB:FUSZ), the interactive video technology company, plans to host a video-based shareholder update after the market close on August 14, 2018.

The video, featuring nFusz CEO [Rory J. Cutaia](#), will be broadcast through the company's [website](#) at 5:00 p.m. EST on August 14th. Please send questions in advance to nfusz@lhai.com.

About nFusz, Inc.

nFusz, Inc. (FUSZ) is the recognized leader in business-focused interactive video. Our proprietary next-generation interactive video technology is the core of our cloud, Software-as-a-Service (SaaS) products. Our flagship product, [notifiCRM](#), is a Customer Relationship Management (CRM), sales/lead generation, and social engagement, platform accessible on all mobile and desktop devices – and no download of any kind is required. With notifiCRM, anyone can create, distribute and post interactive videos that do the selling for you, effectively eliminating sales skill from the sales process. Prospects and customers can respond to your call to action right in the video, while the video is playing and while their interest level is piqued. Our users report increases in conversion rates up to 600%. Our platform can accommodate any size campaign or sales organization, and it is enterprise-class scalable to meet the needs of today's global organizations. For more information on nFusz, Inc., visit www.nFusz.com.

CONTACT INFORMATION

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