



nFusz Launches Interactive Video Learning For Schools Announces Deal With Chicago School District

HOLLYWOOD, CA – May 8, 2018 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), the Hollywood-based digital technology company, announces it has expanded its notifi product line to include **notifiTEACH**, an interactive video-based learning platform for schools, and announces its launch with suburban Chicago [District 300](#), the 6th largest school district in the state of Illinois. District 300 serves more than 20,000 students at their public elementary, middle, and high schools. District 300 and nFusz have entered into an agreement pursuant to which nFusz will issue District 300 licenses for the notifiTEACH interactive video platform. notifiTEACH will be utilized by all District 300 schools, as well as by the district office, as a learning and communication tool between faculty and students, parents, and community stakeholders.

“notifiTEACH is truly the next-generation innovative technology we need to enhance the communication efforts of our schools,” states [Fred Heid](#), Superintendent of District 300. “Interactive video will make even the most rudimentary communications more engaging for our stakeholders, and the results will be identifiable, measurable and quantifiable for our teachers and district staff,” continues Mr. Heid.

“District 300’s use of our notifi interactive video technology is truly a win-win for everyone involved,” states nFusz CEO, [Rory J. Cutaia](#). “It’s time to get our schools equipped with the best and most effective teaching and learning technology available today. District 300’s forward-thinking education strategies makes them an ideal candidate for notifiTEACH and the first of many nFusz public and charter school district partnerships. The intuitive, yet advanced interactive learning, communication, tracking and analytics capabilities that notifiTEACH provides will accelerate learning through greater student engagement, and will enhance communication between and among faculty, students, parents and the community,” continues Mr. Cutaia.

About nFusz, Inc.

[nFusz, Inc.](#) ([FUSZ](#)) is a Hollywood-based digital tech company. Our proprietary next-generation interactive video technology is the core of our cloud-based, Software-as-a-Service (SaaS) products. Our flagship product, [notifiCRM](#), is a subscription-based Customer Relationship Management (CRM), sales/lead generation, and social engagement platform compatible with all mobile and desktop devices. Leveraging the power of our interactive video technology, notifiCRM does the selling for you, effectively eliminating sales skill from the sales process. Customers report up to a 600% increase in conversion rates. Our platform can accommodate any size campaign or sales organization, and it’s enterprise-class scalable to meet the needs of today’s global organizations. Our new notifiTEACH interactive video learning platform is now available for public and charter school districts. For more information on nFusz, Inc., visit www.nFusz.com.

About District 300

[Community Unit School District 300](#) is a school district headquartered in Algonquin, Illinois, United States, a suburb of Chicago. The district is the 6th largest school district in the State located in a northern Kane County and portions of southeastern McHenry County, Illinois.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: www.nFusz.com

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