



nFusz Launches Partnership With D&M Leasing, The Largest Consumer Auto Leasing Company In America

HOLLYWOOD, CA – FORT WORTH, TX - May 9, 2018 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), the Hollywood-based digital technology company, and North Texas based [D&M Leasing](#), the largest consumer auto leasing company in America, announces their strategic partnership to change the way consumers think and feel about auto leasing.

“We were introduced to the nFusz interactive video sales and marketing technology by our marketing expert, [Roger Lee](#), Managing Partner of [dr2marketing](#),” states [Mike Hernandez](#), CEO D&M Leasing. “We’re always looking for new ways to engage our prospects and customers and when Roger showed me the nFusz interactive videos, I immediately thought of a hundred ways we could use this to drive new business and also engage our existing customers in fun new ways across all of our customer touch points. I can’t imagine a business in the country that couldn’t benefit from this technology,” continues Mr. Hernandez.

“Mike Hernandez is always on the leading edge of sales and marketing innovation so I knew this would be a perfect fit for D&M Leasing,” states Mr. Lee.

“We’re thrilled to be working with forward thinking business leaders like Mike Hernandez,” states nFusz CEO, [Rory J. Cutaia](#). “D&M Leasing is the largest consumer leasing company in the country and it’s not by accident. Our interactive video technology in his hands will change the way everyone thinks about auto leasing and we’re excited to be part of it,” continues Mr. Cutaia.

About nFusz, Inc.

[nFusz, Inc.](#) ([FUSZ](#)) is a Hollywood-based digital tech company. Our proprietary next-generation interactive video technology is the core of our cloud-based, Software-as-a-Service (SaaS) products. Our flagship product, [notifiCRM](#), is a subscription-based Customer Relationship Management (CRM), sales/lead generation, and social engagement platform compatible with all mobile and desktop devices. Leveraging the power of our interactive video technology, notifiCRM does the selling for you, effectively eliminating sales skill from the sales process. Customers report up to a 600% increase in conversion rates. Our platform can accommodate any size campaign or sales organization, and it’s enterprise-class scalable to meet the needs of today’s global organizations. Our new notifiTEACH interactive video learning platform is now available for public and charter school districts. For more information on nFusz, Inc., visit [www.nFusz.com](#).

About D&M Leasing

D&M Leasing was established in 1976 by Don Davis and David Moritz, two Dallas area automobile dealers. The company was later sold to D&M Leasing's current management and has become the largest consumer car leasing company in America. D&M Leasing has several thousands of satisfied customers since its inception and attributes 75% of its business to repeat and referral customers. What does that mean? It means that customers enjoy the way D&M performs business and continue to go back and to refer friends and family. Today, D&M Leasing proudly serves the Dallas, Fort Worth, Grand Prairie, and Houston areas and were named "Dealer of the Year" by Dealer Rater from 2015-2018. For more information on D&M Leasing, visit www.dmautoleasing.com

About dr2marketing

Based in Dallas/Fort Worth, [dr2marketing](http://dr2marketing.com) is a full-service agency specializing in lead generation campaigns. From traditional media to social media and beyond; we brand your company through direct response strategies and provide customized solutions to bring you new business. At dr2marketing, we help lead clients through the changing landscape that is influenced by technology, culture and the economy.

For more information, please visit Dr2marketing.com or call 817-778-4695.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: www.nFusz.com

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