



## **nFusz Announces Strategic Partnership with Direct Selling Consulting Firm Service Quest**

HOLLYWOOD, CA – April 6, 2018 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), the Hollywood-based digital technology company, has entered into a strategic partnership with [Service Quest](#), the direct selling management consulting firm that has helped launch over 600 direct sales organizations worldwide, including MLM, party planning, and network marketing companies. Over the past 25 years, Service Quest has developed a far-reaching network of relationships with nearly 30,000 leaders in every function and sector of the direct selling industry. Service Quest will introduce nFusz’s interactive video sales tool, [notifiCRM](#), to new and existing direct selling organizations.

“Every direct selling organization out there will benefit by utilizing notifiCRM,” states [Terrel Transtrum](#), CEO and Founder of Service Quest. “We’ve already introduced nFusz’ notifiCRM platform to many of our clients, whose reaction was as excited as we are. We look forward to continuing this partnership,” continues Mr. Transtrum.

“Service Quest is an ideal partner for us as we continue to extend our reach into the direct sales and networking marketing sector,” states nFusz CEO, [Rory J. Cutaia](#). “They’ve been in this business for decades, know all the major players, and have already introduced our technology to key decision makers to help accelerate our plans for broad adoption of our technology throughout the industry,” continues Mr. Cutaia.

### **About nFusz, Inc.**

[nFusz, Inc.](#) ([FUSZ](#)) is a Hollywood-based digital tech company. Our proprietary next-generation interactive video technology is the core of our cloud-based, Software-as-a-Service (SaaS) products. Our flagship product, [notifiCRM](#), is a subscription-based Customer Relationship Management (CRM), sales/lead generation, and social engagement platform compatible with all mobile and desktop devices. Leveraging the power of our interactive video technology, notifiCRM does the selling for you, effectively eliminating sales skill from the sales process. Customers report up to a 600% increase in conversion rates. Our platform can accommodate any size campaign or sales organization, and it’s enterprise-class scalable to meet the needs of today’s global organizations. For more information on nFusz, Inc., visit [www.nFusz.com](http://www.nFusz.com).

### **About Service Quest**

[Service Quest](#), a Direct Selling Management Consulting Firm has helped over 600 Direct Selling Companies over the past 25 years to launch and expand businesses worldwide. With an experienced team with over 125 years in the industry we take new startups through the proof of concept stages, compensation plan design, legal & compliance, software, mobile apps &

operations, training systems & curriculum, recruiting and retention, social media, marketing, international markets and launch phases.

In addition, we have created a complete recruiting and sponsoring system to on-board your first new recruits in order to make sure your business starts successfully.

For well established and emerging companies our practice focuses on business plan development, strategic planning, team building, accelerated recruiting, operations and retention.

For more information, please visit [servicequest.com](http://servicequest.com).

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

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