



nFusz Announces Strategic Partnership With Premier Digital Marketing Agency Ignite Visibility

HOLLYWOOD, CA – March 13, 2018 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), the Hollywood-based digital technology company, has entered into a strategic partnership with San Diego-based [Ignite Visibility](#). Known as the *Expert Digital Marketing Agency*, Ignite Visibility is one of the top digital marketing companies in the industry with a prestigious client roster. Consistently named one of the top SEO, PPC, social media, email marketing and CRO companies in the USA, and featured in Entrepreneur, Inc., Forbes, and Huffington Post, among others, Ignite Visibility is also one of the fastest growing companies in the country, ranked number 698 on the *Inc. 5000* for 2017.

Ignite Visibility and nFusz will share revenue derived from the use of the nFusz notifiCRM interactive video platform by Ignite Visibility clients. In addition, Ignite Visibility will use their own branded notifiCRM Enterprise account to incorporate interactive video in their blog and newsletter, which is distributed weekly to their ever-growing list of 10,000 subscribers. nFusz will utilize Ignite Visibility's SEO consulting and media services to accelerate the growth of nFusz' online presence.

“Video is an absolutely essential tool for digital marketing in 2018” says [Krishnan Coughran](#), Co-founder and President of Ignite Visibility. “nFusz's interactive video takes that to a whole new level. We aim to have all of our clients using notifiCRM's unique interactive video platform, which is easy to use and yields high results.”

“As a leader in digital marketing” adds nFusz CEO [Rory J. Cutaia](#), “Ignite Visibility is a great partner for us as we seek to enhance our leadership position for interactive video technology in the advertising agency sector. We look forward to having all of their clients on-boarded and enjoying the greater levels viewer engagement and higher conversion rates that our notifiCRM platform delivers.”

About nFusz, Inc.

[nFusz, Inc.](#) ([FUSZ](#)) is a Hollywood-based digital tech company. Our proprietary next generation interactive video technology is the core of our new broadcast and cloud-based, Software-as-a-Service (SaaS) products. We offer subscription-based Customer Relationship Management (CRM), sales lead generation, and social engagement software on mobile and desktop platforms for sales-based organizations, consumer brands, and artists seeking greater levels of engagement and higher conversion rates. Our software platform can accommodate any size campaign or sales organization, and its enterprise-class scalability meets the needs of today's global organizations. Our service is built around our proprietary “Video-First” notifi technology, which places interactive video front and center in all customer and prospect communications. With our

flagship product, [notifiCRM](#), we've re-invented what a CRM, lead-gen tool should be in today's video-centric business and social environment. Now watch for our live broadcast interactive video platform that will redefine what “engagement” means in consumer video consumption. For more information on nFusz, Inc., visit www.nFusz.com.

About Ignite Visibility

[Ignite Visibility](#) is a premier internet marketing company based in San Diego with a mission singularly focused on providing the highest level of customer service in the industry. By establishing mutually beneficial, long-term relationships with our clients, we create custom solutions uniquely tailored to meet the specialized business objectives of each client. Our company currently serves over 100 clients – some national large brands, others smaller companies with thriving business models.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: www.nFusz.com

CONTACT INFORMATION

Please address media inquiries to: info@nFusz.com
855.250.2300, extension 30

Please address advertising inquiries to: info@nFusz.com
855.250.2300, extension 30

Please address investor inquiries to: investors@nfusz.com
855.250.2300, extension 3