



## **nFusz Launches Global Marketing Campaign For Its notifiCRM “Entourage” Package Designed For Network Marketers**

**Entourage accounts are equipped with a library of compliance-approved, interactive videos that automatically personalize upon sign-up**

HOLLYWOOD, CA - January 30, 2018 – [nFusz, Inc.](#) (OTCQB: [FUSZ](#)), the Hollywood-based digital technology company, announces the release of its “**Entourage**” package, a subscription-based account option for its notifiCRM service, the world’s first interactive video-based CRM, created specifically for the 100 million people involved with network marketing sales. A corresponding marketing campaign, titled “*Network Marketing Made Easy*,” launched today will promote this new package offering.

The company is showcasing an example of its Entourage interactive video marketing campaign which can be viewed by clicking [here](#). For a glimpse of some of the other promotional materials that will be utilized in the marketing campaign, click [here](#).

Prospective subscribers can sign-up for their notifiCRM Entourage account straight from the nFusz website [here](#), which features a dropdown menu making it easy for independent representatives with many of the major network marketing organizations to get started. Subscribers simply select the name of the network marketing company with which they are affiliated and complete a quick sign-up form. Subscribers then have immediate access to a library of pre-loaded interactive videos that will do the selling for them. The videos are all compliance-approved and through the magic of notifiCRM technology, each video is already interactive, with clickable, in-video calls-to-action which are auto-personalized for each subscriber, based on the information they entered at sign-up.

The Entourage account is available at a modest cost of \$9.99/month, plus a one-time \$19.99 set-up fee. Non-network marketing sales reps can sign-up for an “Entrepreneur” account, as an individual user (\$14.99/month and \$4.99 set-up fee), or for an “Enterprise” account, which is white labeled with custom branding and logos for business and enterprise accounts with multiple sub-users (\$99.99/month and \$199.99 set-up fee). All notifiCRM users have access to a menu of interactive video features they can insert in their videos. These options include in-video clickable links that can deliver their prospects and leads straight to their company landing pages, or instantly purchase their products, sign-up to join their organization, or call or email them directly, and even the ability to click on a link that opens a calendar for prospects to schedule a meeting, and so much more — all from within interactive videos, and all while the video continues to play, keeping your prospects and clients engaged.

“It really doesn’t get any easier to sell a network marketing product or service than our Entourage package,” explains nFusz CEO Rory J. Cutaia. “Now, anyone can sell. You no longer

need selling skills, you don't even have to have technical skills. You don't have to import your own videos, you don't have to make your own videos, you don't even have to learn how to make videos interactive — even though it's very simple with notifiCRM — all you have to do is sign-up, log-in, import your contacts, and it's done. The videos are already there, compliance-approved, with the interactivity personalized for you, as the salesperson. Because it eliminates sales skill, lack of training, compliance and attrition, our Entourage package solves virtually all of the challenges faced by today's network marketers," continues Mr. Cutaia.

"We are adding companies to this list each day," adds Mr. Cutaia, "so if you don't see your network marketing company name on the list, reach out to us at [info@nfusz.com](mailto:info@nfusz.com)."

### **About nFusz, Inc.**

[nFusz, Inc.](#) (**FUSZ**) is a Hollywood-based digital tech company. Our proprietary next generation interactive video technology is the core of our new broadcast and cloud-based, Software-as-a-Service (SaaS) products. We offer subscription-based Customer Relationship Management (CRM), sales lead generation, and social engagement software on mobile and desktop platforms for sales-based organizations, consumer brands, and artists seeking greater levels of engagement and higher conversion rates. Our software platform can accommodate any size campaign or sales organization, and its enterprise-class scalability meets the needs of today's global organizations. Our service is built around our proprietary "Video-First" notifi technology, which places interactive video front and center in all customer and prospect communications. With our flagship product, [notifiCRM](#), we've re-invented what a CRM, lead-gen tool should be in today's video-centric business and social environment. Now watch for our live broadcast interactive video platform that will redefine what "engagement" means in consumer video consumption. For more information on nFusz, Inc., visit [www.nFusz.com](http://www.nFusz.com).

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

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