



nFusz ADDS TOP TALENT TO MANAGEMENT TEAM

HOLLYWOOD, CA - October 9, 2017 – [nFusz, Inc. \(OTCQB: FUSZ\)](#), the Hollywood-based digital technology company announces the continued expansion of its management team to include Denise Kozlowski, as its VP of Marketing; Kurt Heidolph, as its Director of Operations; and Stephanie Cuevas, as its Marketing and Social Media Coordinator.

Prior to joining nFusz, [Denise Kozlowski](#) founded Particle, LLC, a marketing and growth strategy firm, where she created successful campaigns for top consumer brands including AllSaints Spitalfields, Diesel, MTV, Red Bull, and TOMS, among many others. She is a proven, results driven marketing professional with experience creating and executing multi-pronged, national and international scale, awareness and growth campaigns for new and established brands.

“I’ve been creating, managing, and measuring marketing campaigns for 17 years, and I’ve never seen a more effective suite of sales and marketing tools than nFusz’s notifi interactive video automated marketing platform,” states Ms. Kozlowski. “With notifi, virtually anyone can achieve the results of even the most seasoned, skilled sales and marketing professionals. I’m so excited to be part of this extraordinary company and help drive the awareness this technology deserves,” continues Ms. Kozlowski.

Kurt Heidolph has over 15 years of tech company operational and management experience. Before joining nFusz, Mr. Heidolph launched an online music technology platform providing independent music artists with direct access to global distribution and corresponding marketing and artist promotion services. In addition to managing operations, Mr. Heidolph designed and built the back-end technology, created the business and financial models, and designed the corporate websites. Prior to that, Mr. Heidolph held senior management positions at companies such as Universal Music Group Distribution (“UMGD”), the award-winning sales and marketing division of Universal Music Group, where he managed business analysis and reporting for UMGD’s independent label division, automating nearly every reporting process and increasing UMDG’s financial reporting efficiency by 150% while improving overall accuracy and forecasting detail.

“I have had the privilege of working with some incredible teams in my career, but the team at nFusz, from the top down, is truly inspiring. They are among the brightest, most talented and driven group of people I’ve ever encountered. It is truly an honor to be counted among them and I look forward to achieving the results, objectives, and grand vision our CEO has set for us,” continues Mr. Heidolph. “This is a company to watch.”

[Stephanie Cuevas Nunes](#) joins nFusz after 6 years in sales management at Luxottica Group SpA, the \$26 billion marketing juggernaut Forbes Magazine named ‘one of the most innovative

companies in the world.' With degrees in marketing from UCLA as well as in molecular biology from Syracuse University, Ms. Nunes states "Marketing and sales are in my DNA. I've learned best practices from some of the best marketers in the world and what better place to apply what I've learned than here at nFusz, a company committed to breaking the old molds, setting new standards, charting new directions, and boldly leading the interactive video revolution."

About nFusz, Inc.

[nFusz, Inc. \(OTCQB: FUSZ\)](#) is a Hollywood-based digital tech company. Our proprietary next generation interactive video technology is the core of our "notifi" products and services. Our notifiCRM, notifiADS, notifiLINKS, and notifiWEB products are cloud-based, white-labeled, software-as-a-service ("SaaS"), customer relationship management ("CRM"), sales lead generation, and social engagement software, accessible on mobile and desktop platforms that we license to individual consumers, sales-based organizations, consumer brands, marketing and advertising agencies, as well as artists and social influencers seeking greater levels of engagement and higher conversion rates. Our software platform can accommodate any size campaign or sales organization, and is enterprise-class scalable to meet the needs of today's global organizations. Our service is built around our proprietary 'Video-First' Notifi technology, which places automated interactive video front and center in all customer and prospect communications.

With our flagship product, [notifiCRM](#), we've re-invented what a CRM, lead-gen tool should be in today's video-centric business and social environment.

Our notifiTV and notifiLIVE products are the newest part of our proprietary interactive video platform that allows viewers to interact with pre-recorded as well as live broadcast video content by clicking on links we embed in people, objects, graphics or sponsors' signage displayed on the screen. True game-changing technology, notifiTV and notifiLIVE allow advertisers and sponsors to generate measurable ROI during the program. Viewers can experience our notifiTV and notifiLIVE interactive content and capabilities on most devices available in the market today without the need to download special software or proprietary video players.

Now watch as we redefine what 'engagement' means in consumer video consumption.

For more information on nFusz, Inc., visit www.nFusz.com.

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited

to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: www.nFusz.com

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