



bBooth Invites Shareholders to Participate in Company Video Conference Call

to be held Monday, November 2nd at 2pm PST/5pm EST

Hollywood, CA – October 29, 2015 – [bBooth, Inc.](#) (OTCQB: BBTH), the Talent Discovery Company, announces it would like to invite shareholders to its online video and audio tele-conference with company CEO, Rory J. Cutaia, on Monday, November 2nd, 2015 at 5 PM EST.

Mr. Cutaia will discuss company-related matters, provide updates and news about the company's video and audio recording booths, including updates on its partnership with American Idol®, its bBoothGO application, and provide a demonstration and news about its proprietary communications technology. Additionally, Mr. Cutaia will answer select shareholder questions. This will be the first of the Company's planned quarterly investor communications calls.

To participate in the call and have your question(s) considered for response, please send an email to investors@bbooth.com with the subject "Shareholder Conference Call". All company and industry-related questions will be carefully reviewed and considered by members of the Board and Company advisors to ensure compliance with SEC selective disclosure rules and responded to accordingly. The cut-off date for registration and consideration is 2:00 PM EST, November 2nd, 2015.

The access code for the call will be provided on Monday, November 2nd, 2015 via email to those who have registered. To register, please click here: <http://www.bBooth.com/register>.

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About bBooth

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is a Hollywood based entertainment technology company. Through the combination of its mobile app bBoothGO, its mall-based video recording kiosks, and its leading-edge technology, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on **bBooth**, visit www.bbooth.com.

Safe Harbor Statement

This press release contains statements, which may constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of bBooth, Inc., members of its management, and assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

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