



GloZell Headlines bBooth Opening at Westfield's Culver City Mall

HOLLYWOOD, CA – November 19, 2014 – [bBooth, Inc.](#) (OTCBB: BBTH), *The Talent Discovery Company*, marks the opening of its newest location at [Westfield's Culver City Mall](#) with a special fan engagement event with social celebrity and American comedian [GloZell](#). Called 'The Queen of YouTube', GloZell currently has over 3.2 million subscribers on her [YouTube page](#), with more than 500 million total views.

bBooth is where anyone can audition for television shows or movies, or just create fun videos to share with friends and family on **bBooth's** YouTube Channels, Facebook, Twitter, Instagram and other popular social media platforms.

The ['Meet & Greet' event](#) will take place at **bBooth** outside Macy's on the 2nd floor of Westfield's Culver City Mall, located at 6000 Sepulveda Blvd, Culver City, California from 6pm to 7:30pm on Thursday, November 20, 2014. Free and open to the public, guests are asked to bring a new and unwrapped toy for the **bBooth** and GloZell [Toys for Tots](#) drive.

The first 10 guests who bring a toy for donation will receive an autographed book by GloZell. In addition, the event will feature a contest for the best impersonation of GloZell recorded in **bBooth**. All **bBooth** performances will be available on [YouTube](#) and can be shared on other social media. For more details and to RSVP, visit [bBooth.com/GloZell](#).

The **bBooth** launch event is more than just a celebration. “**bBooth** is bringing the opportunity to **bSeen**, to **bHeard** and to **bDiscovered** to our friends and neighbors at Culver City and to people in cities and towns, large and small, all across America,” states Founder & CEO [Rory J. Cutaja](#).

About bBooth

At the forefront of the new, 'experiential, location-based entertainment' movement, **bBooth** (OTCBB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is deploying kiosk-sized, family-friendly, professional-quality, TV recording studios in local shopping centers across the country. Performances in **bBooth** are seen and heard on giant exterior monitors, attracting large crowds at the malls. Fast becoming a social phenomenon, **bBooth** is the new destination for people to see the stars of tomorrow performing at the malls today. Performances are also seen on YouTube and shared across popular social media platforms. For more information on **bBooth**, visit <http://www.bBooth.com>.

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