



The Talent Discovery Company

**bBooth is Proud to Support the Anti-Bullying #DanceFree Movement
The Talent Discovery Company Will Have a Video Booth Available
During Saturday's Hollywood Event for Live Social Sharing**

- The Dance Free Movement is a social media call to action to prevent cyber bullying and to promote body positivity
- The "FindDancingMan party and red carpet event will be held Saturday, May 23 at the Avalon Hollywood with guest of honor Sean (AKA The 'Dancing Man') and headliner Moby
- **bBooth** is proud to be a sponsor, promoting video sharing of the cause during the event through one of its professional quality, video recording booths

Hollywood, CA – May 22, 2015 – [bBooth, Inc.](#) (OTCQB: BBTH), *The Talent Discovery Company*, today announces it is a proud sponsor of The Dance Free Movement, a viral social media campaign that promotes body positivity and anti-cyber bullying.

The #FindDancingMan dance party born of its like-named viral Twitter campaign will be held at the Avalon Hollywood, 1735 Vine St at 7pm. The invite-only event will begin with a red carpet arrival and will feature celebrity appearances, including headliner [Moby](#).

As a sponsor of the movement, **bBooth** will be placing one of its professional quality, video recording booths at the event, for attendees to record their #dancefree moves and to encourage social sharing of their videos, for increased anti-bullying awareness.

Sean the 'Dancing Man' became a social sensation earlier this year when a fellow club-goer made fun of Sean dancing, posting a cruel comment and picture. Although the picture started from a place of Internet cruelty, it quickly changed into an uplifting movement, where a writer at [The Free Thought Project](#) did a social search to find the 'Dancing Man', inviting him to LA for an epic dance party. With the power of the Internet, celebrities like Moby and [Pharrell](#) and brands like **bBooth** offered their help and support.

"We are honored to support the Dance Free Movement," states [Rory J. Cutaia](#), Founder and CEO of **bBooth**. "As a company dedicated to promoting talent across social platforms, we are committed to making the Internet a better place for positivity and opportunity. We are proud to be part of this epic social event."

About bBooth

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app, and its experiential mall-based video recording kiosks, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on **bBooth**, visit www.bBooth.com.

Please address media inquiries to:

Jaymie Scotto & Associates

+1 866.695.3629

pr@jaymiescotto.com

Please address investor inquiries to:

investors@bBooth.com

###