



The Talent Discovery Company



## **bBooth's Internet Radio Show "On the Rise" Features This Season's 'American Idol' Top 4 Rayvon Owen on Today at Noon PST**

**Hosted by iHeartRadio DJ Jennifer Tapiero**

- Richmond, Virginia musician Rayvon Owen will discuss his top 4 placement on season 14 'American Idol' and this summer's Idols Live Tour plans
- "On the Rise" Show will feature his newly released music, including "[Sweatshirt](#)" off his debut EP '[Cycles](#)'
- Listeners to Tweet or Periscope questions for Rayvon to answer live starting at noon PST

**Hollywood, CA – June 18, 2015** – [bBooth, Inc.](#) (OTCQB: BBTH), *The Talent Discovery Company*, today announces its [iHeartRadio](#) DJ [Jennifer Tapiero](#) is interviewing American Idol top 4 finalist Rayvon Owen today on its online radio show entitled "[On the Rise](#)" live at noon PST. Rayvon, who was also nicknamed "Twitter King" due to the tremendous support of his social following throughout the run of the show, was saved four consecutive weeks by his Twitter fans, and the only recipient of the 'fan save' during the season. Rayvon capped off his unbelievable Idol journey with three performances during the finale, covering Jason DeRulo's "Want to Want Me", the Joe Cocker hit "You Are So Beautiful" and Stevie Wonder's "As". Rayvon can also be seen this summer on the Idols Live Tour, and is promoting his own debut EP '[Cycles](#)', with singles like "[Sweatshirt](#)" which will be played during today's radio show.

The "On the Rise" radio show will feature listeners' live questions and Rayvon's responses, live on [Twitter](#), Periscope, [Instagram](#), [Vine](#), [Facebook](#) and [Tumblr](#). Rayvon will also give listeners the inside scoop on what it takes to be a rising artist in today's recording world, including his inspirations, his next steps, and his views on top trending stories in a segment called 'Dope or Nope'.

Immediately following the live broadcast on [Spreaker](#) and [SoundCloud](#) at Noon PST, the episode will be available on [bBoothGO](#), the mobile app for content creation, distribution, artist promotion and talent discovery. To download bBoothGO, visit [The App Store](#) and [Google Play](#).

"I've had the opportunity to interview and follow Rayvon's growth during this Idol season on our online show "Red Carpet Rundown", states Tapiero. "His consistent heart and musicality truly makes him a fan favorite and an artist 'on the rise'. I think our viewers are going to be very interested in hearing about his next steps as he continues to make waves on the next generation music scene."

Jennifer Tapiero is also the host of **bBooth's** weekly wrap-up show on entertainment news "This Just In" as well as **bBooth's** online show "Red Carpet Rundown", where she has been backstage at FOX's "American Idol", interviewing contestants, judges and guest mentors, including Rayvon. Both shows are currently available on the app bBoothGO. Jennifer is also the host of 3 radio shows, including the syndicated #JENeration on iHeartRadio every Friday at 11am PST, K4HD.com Hollywood Talk Radio and WROM.

For viewers to get an insider's look at the making of 'On the Rise', please follow @bBoothTV Twitter page and download the app Periscope. The feed will be live at Noon PM PST today.

**About bBooth**

**bBooth** (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app bBoothGO, and its experiential mall-based video recording kiosks, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on **bBooth**, visit [www.bBooth.com](http://www.bBooth.com).

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