



## **nFusz Announces Deal for its notifiCRM Interactive Video CRM with Alpha Networkers, Quinn and Maree Moran**

HOLLYWOOD, CA - December 7, 2017 – [nFusz, Inc. \(OTCQB: FUSZ\)](#), the Hollywood-based digital technology company, announces a new partnership with Alpha Networkers Quinn and Maree Moran, to promote [nFusz's notifiCRM](#), interactive video-based CRM product, to their global sales network of over 75,000 people.

An interactive video accompanying this release is available [here](#).

“As established entrepreneurs and freedom enthusiasts, we have been blessed to achieve incredible success in the network marketing space,” said [Quinn Moran](#). “I am the second generation of network marketers in my family. My mother is one of the top earners in the field. With her mentorship, my wife and I have been able to make it to the top of the ranks. As pros, we know what tools are effective, and what aren't. This is the only technology product that we support, because we believe it will be able to help our teams grow exponentially, maximizing their time and efforts, while maintaining the interpersonal outreach strategy that has made network marketing more than a \$180 Billion industry. I want to get every member of our team on this as soon as possible,” said Mr. Moran.

“I have been a Mompreneur and Wifepreneur for four years now, and I am passionate about helping other people create more freedom and financial independence in their lives. What I love about **notifiCRM**, is that it helps people achieve those goals quicker,” said [Maree Moran](#). “Have you ever wished you had two of you? Moms, I know you can relate! Well, since I have been using notifiCRM, I feel like my business runs itself. I have 10 of me. I was really excited to try interactive video marketing and sales, but I did not expect it to be this easy and beneficial. My email click-through rates have increased 40%! I am creating more sales and recruits than ever, and I feel more connected to them at the same time, a win-win!” said Mrs. Moran.

While other CRM companies focus on tracking engagement, notifiCRM creates engagement, using interactive video with clickable calls-to-action right in the video. Users can send succinct, effective, corporate compliant and interactive videos through email, SMS messages, or distribute them on social media.

[notifiCRM](#) allows anyone to become a video marketing and sales expert, starting at just \$9.95/month, plus a modest one-time activation fee. With built-in, easy-to-understand analytics reporting, notifiCRM users know exactly who watched their videos, how many times, for how long, and which calls to action in the video were clicked. The user can easily, visually identify who are the most interested prospects, and re-target them, right through the system. Calls to action can include: in-video clickable buttons to purchase a product, initiate a phone call or email, launch or auto-launch a website, or schedule an appointment, among many other in-video,

engaging calls-to-action, all available on-screen, without the viewer having to leave the interactive video in order to respond.

### **About nFusz, Inc.**

[nFusz, Inc. \(OTCQB: FUSZ\)](#) is a Hollywood-based digital tech company. Our proprietary next generation interactive video technology is the core of our new broadcast and cloud-based, Software-as-a-Service (SaaS) products. We offer subscription-based Customer Relationship Management (CRM), sales lead generation, and social engagement software on mobile and desktop platforms for sales-based organizations, consumer brands, and artists seeking greater levels of engagement and higher conversion rates. Our software platform can accommodate any size campaign or sales organization, and its enterprise-class scalability meets the needs of today's global organizations. Our service is built around our proprietary "Video-First" notifi technology, which places interactive video front and center in all customer and prospect communications. With our flagship product, [notifiCRM](#), we've re-invented what a CRM, lead-gen tool should be in today's video-centric business and social environment. Now watch for our live broadcast interactive video platform that will redefine what "engagement" means in consumer video consumption. For more information on nFusz, Inc., visit [www.nFusz.com](http://www.nFusz.com).

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

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