



The Talent Discovery Company

GRAMMY- Nominated Singer Angie Fisher is the First Artist to Launch Under bBooth's New Fan Engagement App

- 2015 GRAMMY-nominated singer Angie Fisher releases exclusive "behind-the-scenes" video of her journey to the GRAMMYs through the Songstagram (soon-to-be re-named **kord**) mobile app
- Fisher utilizes bBooth's new "walk out" technology for fan engagement and interaction through the app

Hollywood, CA – April 6, 2015 – [bBooth, Inc.](#) (OTCQB: BBTH), *The Talent Discovery Company*, today launches exclusive video of GRAMMY-nominated singer [Angie Fisher](#) in its fan engagement app Songstagram (soon-to-be re-named **kord**).

Fisher's song "I.R.S." was recently nominated for "Best Traditional R&B Performance" at the 2015 GRAMMYs. She invited Songstagram/**kord** cameras to "come along for the ride", capturing her entire GRAMMY experience leading up to the event and beyond. To see the full exclusive interview, entitled "Angie Fisher - The GRAMMYs and Beyond", download Songstagram/**kord** from [The App Store](#) and [Google Play](#).

As a way to give back to her fans, Fisher is promoting a contest, asking fans to go to the "contest" section of the app and create a video using Fishers' song "I.R.S." as a soundtrack, easily done using Songstagram/**kord**. Fans can sing, rap, lip sync, dance, or do any other type of performance to Fisher's song. The fan with the most likes will receive a cash prize of \$200.14 which Fisher refers to in the song.

"The song 'I.R.S.' is about struggle, a subject many of us can relate to," said Fisher. "I'm excited that I can use Songstagram/**kord** to watch my fans' performances, their interpretations of struggle, their interpretations of my music, and to be able to reach through the app and connect with them directly."

To learn more about the contest, to see a preview of Fisher's exclusive road to the GRAMMYs and beyond video and to experience **bBooth**'s proprietary "walk out" messaging technology, visit: <https://www.songstagram.com/hb/angiefisher>

"More and more artists, signed and unsigned, are recognizing the need to create higher levels of fan engagement than they can achieve through traditional social media channels," stated **bBooth** CEO Rory J. Cutaia. "Songstagram/**kord** is empowering artists to interact with their fans directly, producing greater revenue opportunities and an expanded, more engaged fan base."

About Angie Fisher

For more than two decades, Angie Fisher has collaborated as a background singer for leading artists including: Michael Jackson, Kelly Clarkson, Christina Aguilera, Phillip Phillips, Michael Bublé, Celine Dion, Mary J. Blige, Lionel Richie, Missy Elliott, Robin Thicke, Josh Groban and Kirk Franklin. In addition, she has toured with Kelly Clarkson, Jennifer Lopez, Chaka Khan, Grammy Award-winning producer David Foster (Whitney Houston), and Lalah Hathaway. Her official website is www.angiefishermusic.com.

About bBooth

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app **kord**, and its experiential mall-based video recording kiosks, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on **bBooth** and **kord**, visit www.bBooth.com.

Please address media inquiries to:

Jaymie Scotto & Associates

+1 866.695.3629

pr@jaymiescotto.com

Please address investor inquiries to:

investors@bBooth.com

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