



The Talent Discovery Company

bBooth, Inc. Features Improv Comedian Mike Cano in an Exclusive ‘Behind-the-Laughs’ Interview Only on the App Songstagram

- Popular comedian Mike Cano shares the inspirational and very personal stories behind his stand-up comedy in an exclusive interview
- Full interview is only available on **bBooth**'s talent discovery app Songstagram
- Aspiring comedians are encouraged to record their own jokes and share them with Mike Cano on Songstagram

Hollywood, CA – May 5, 2015 – [bBooth, Inc.](#) (OTCQB: BBTH) announces a ‘behind-the-laughs’ interview with popular comedian Mike Cano. The exclusive video is only on the Company’s app Songstagram, available in [The App Store](#) and [Google Play](#).

“I’m proud of this interview,” states Cano. “My friends at **bBooth** and I sat down and I talked about the events that have shaped my life. I discussed my Mexican-American upbringing, my teenage years as a single parent, and other real-world lessons that have made me who I am today. **bBooth** recorded this interview and added clips of my on-stage stand-up performances, to create a great piece that shines a light on what inspires my comedy.”

Cano is a regular comedian at many comedy clubs, including The Improv (Hollywood, Ontario, Brea, Irvine and San Jose), the Ice House, The Comedy Store, The Laugh Factory, Jon Lovitz Comedy Club and more. He has quickly risen to popularity after opening for some of the biggest names in comedy. He has appeared on NBC Universal's Mun2 TV, Fuse TV, and Latino 101. Cano is now the host of his own comedy show, “Mike Cano’s Comedy Party”, held regularly at The Ontario Improv.

“Our mobile app Songstagram and our **bBooth** recording studios create a platform for talent discovery,” states Kim Watson, EVP of Artist Relations for **bBooth**. “We believe that Mike’s ‘behind-the-laughs’ stories will serve as an inspiration for tomorrow’s talented comedians—and anyone who loves to tell jokes. We invite rising comedians of all types to record their jokes and share their videos with Mike Cano on Songstagram, giving them direct access to established performers like Mike. We look forward to featuring the best of the best in the app and potentially on our online and radio shows.”

bBooth is the intersection between entertainment, social media and technology, providing new opportunities for rising talent to engage like never before with Hollywood auditions, events and ‘insider’ content. For a teaser of the Cano interview, please [click here](#).

About bBooth

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app Songstagram, and its experiential mall-based video recording kiosks, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on **bBooth**, visit www.bBooth.com.

Please address media inquiries to:

Jaymie Scotto & Associates

+1 866.695.3629

pr@jaymiescotto.com

Please address investor inquiries to:

investors@bBooth.com

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