



## **bBooth Unveils its New, Flagship Audition Booth at its 'bBooth LIVE' Holiday Concert December 18<sup>th</sup> at Hollywood & Highland**

**LOS ANGELES, CA – December 11, 2014** – [bBooth, Inc.](#) (OTCBB: BBTH), *The Talent Discovery Company*, launches its latest, professional TV audition booth at the Hollywood and Highland Center Court in Los Angeles with a free, **bBooth LIVE** Holiday Concert at 7PM on Thursday, December 18.

The opening of this flagship recording booth in Hollywood marks the Company's second location opened in Southern California in the past month, plus the debut of its mobile booth in KIIS FM' Jingle Ball Village last week, as the Company continues to move forward with its nationwide **bBooth** rollout.

Free and open to the public, the '**bBooth LIVE**' Holiday Concert will be hosted by [KIIS FM](#)'s DJ Manny On The Streetz with co-hosts **bFunny** contest winner [Lazarus](#) and YouTube celebrity [Christopher James](#). The holiday music event will feature singer [Sarah Blaine](#) performing "Never Get To Heaven" (From ABC's "Pretty Little Liars") and a line-up of hot, new artists including [Darla Fox](#), [Jes James](#), [Zack Burke](#), [Lotis Jackson](#), [Lela Brown](#), Alex Nova, and the winner of bBooth's KIIS FM's Jingle Ball Village casting call, [Angelo Vivo](#). The event is also the first in an ongoing concert series by **bBooth**, entitled '**bBooth LIVE**', featuring talent discovered through the **bBooth** community.

"As the fastest growing talent discovery company, **bBooth** has a lot to be thankful for this holiday season," states Rory J. Cutaia, **bBooth** President, CEO & Founder. "**bBooth** is where anyone can audition for television shows or movies, or just create fun videos to share with friends and family on **bBooth**'s YouTube Channels and other popular social media. Join us as we celebrate the exciting New Year to come with our ever expanding **bBooth** community of emerging artists and your opportunity to **bSeen**, **bHeard** and **bDiscovered**."

Guests attending the **bBooth LIVE** Holiday Concert are encouraged to RSVP at [www.bBooth.com/bBoothLIVE](http://www.bBooth.com/bBoothLIVE). Registered guests will be entered to win a \$500 cash prize. Recipient must be present at the concert to win the drawing.

**About bBooth**

At the forefront of the new, 'experiential, location-based entertainment' movement, **bBooth** (OTCBB: BBTH), *The Talent Discovery Company*, is deploying kiosk-sized, family-friendly, professional-quality, TV recording studios in local shopping malls across the country looking for fresh undiscovered talent. Performances in **bBooth** are seen and heard on giant exterior monitors, attracting large crowds at the malls. Fast becoming a social phenomenon, **bBooth** is the new destination for people to see the stars of tomorrow performing at the malls today. Performances are also seen on YouTube and shared across popular social media platforms. For more information on **bBooth**, visit [www.bBooth.com](http://www.bBooth.com).

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