



The Talent Discovery Company

bBooth Introduces New Online Entertainment Show “This Just In”

- New **bBooth** host Jennifer Tapiero Kicks-Off Online Show with top trending events and celebrity news, a singer/songwriter jam session and the ‘video of the week’
- Full Versions of the featured interviews and videos are available exclusively on the Songstagram App

Hollywood, CA – April 24, 2015 – [bBooth, Inc.](#) (OTCQB: BBTH), *The Talent Discovery Company*, today launches an exclusive online show entitled “This Just In” with host [Jennifer Tapiero](#). The show features latest entertainment news, including trending events and celebrity news, as well as in-studio jam sessions with rising singers and songwriters, and featured ‘videos of the week’. The full-length interviews and featured contests and video content are available exclusively on Songstagram, **bBooth’s** mobile app for content creation, distribution, artist promotion and talent discovery.

Jennifer Tapiero is also the host of **bBooth’s** online show “Red Carpet Rundown”, where she is currently backstage at FOX’s “American Idol”, interviewing contestants, judges and guest mentors. Her full “Red Carpet” interviews are available on Songstagram. She is also the host of 3 radio shows, including the syndicated #JENeration on iHeartRadio every Friday at 11am PST, K4HD.com Hollywood Talk Radio and WROM.

“I’m excited to expand my role with the **bBooth** team and I look forward to making ‘This Just In’ an online must-see for entertainment news,” states Tapiero. “Catering to our viewers’ interest in celebrity news and trending video content, “This Just In” will provide Hollywood access to rising stars, new music and celebrity events.”

The first two episodes of “This Just In” are now available on the app. To download Songstagram, visit [The App Store](#) and [Google Play](#).

About bBooth

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app Songstagram, and its experiential mall-based video recording kiosks, bBooth is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information, visit www.bBooth.com.

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