



The Talent Discovery Company



**bBooth Internet Radio Show “On the Rise” Features “American Idol”  
Top 10 Finalist Adanna Duru  
Hosted by iHeartRadio DJ Jennifer Tapiero**

- Adanna to play her latest song releases “CEO” and “Amplify” and to discuss her post-Idol plans, including her ‘behind the scenes’ mini series on YouTube
- Adanna to share insights from her time as a contestant on this past season of “American Idol” and on season three of “The Voice”
- Listeners to Tweet or Periscope questions for Adanna to answer live

**Hollywood, CA – June 3, 2015** – [bBooth, Inc.](#) (OTCQB: BBTH), *The Talent Discovery Company*, today announces [iHeartRadio](#) DJ [Jennifer Tapiero](#) is interviewing California singer [Adanna Duru](#) on bBooth’s online radio show entitled [“On the Rise”](#). Adanna is an 18-year-old pop/R&B singer, who has gathered a strong following as a contestant of both this season’s “American Idol” and season three of “The Voice”. She is releasing a 3-part ‘behind-the-scenes’ YouTube series that will follow her this summer as she travels between Los Angeles and New York City, as she produces and releases her pop mixtape.

The radio show will feature her two releases, [CEO](#) and [Amplify](#), as well as a segment where listeners are asked to submit questions for Adanna to respond to live on [Twitter](#), Periscope, [Instagram](#), [Vine](#), [Facebook](#) and [Tumblr](#). Adanna will also give listeners the inside scoop on what it takes to be a contestant in America’s hottest talent shows and her views on top trending stories in a segment called ‘Dope or Nope’.

Immediately following the live broadcast on [Spreaker](#) and [SoundCloud](#) at Noon PST, the episode will be available on Songstagram (soon to be re-named “bBoothGo”), the mobile app for content creation, distribution, artist promotion and talent discovery. To download Songstagram, visit [The App Store](#) and [Google Play](#).

“I’m excited to interview Adanna on this week’s episode,” states Tapiero. “Only 18, Adanna is an amazing example of a star ‘on the rise’, and I think our viewers are going to be very interested in learning about what it takes to not only be a contestant on both ‘American Idol’ and ‘The Voice’ at such a young age, but also to be releasing her songs and music videos, and really be moving so quickly into the Hollywood new teen scene. So this show will be one to watch for sure, especially if you are thinking about auditioning this summer for American Idol’s last season.”

Jennifer Tapiero is also the host of bBooth’s weekly wrap-up show of entertainment news “This Just In” as well as bBooth’s online show “Red Carpet Rundown”, where she has been backstage at FOX’s “American Idol”, interviewing contestants, judges and guest mentors. Both shows are currently available on Songstagram. She is also the host of 3 radio shows, including the syndicated #JENeration on iHeartRadio every Friday at 11am PST, K4HD.com Hollywood Talk Radio and WROM.

For viewers to get an insider's look at the making of 'On the Rise', please follow @bBoothTV Twitter page and download the app Periscope. The feed will be live at 10 AM PST on Thursday June 4.

**About bBooth**

bBooth (OTCQB: BBTH; CUSIP number: 07331L 108), *The Talent Discovery Company*, is defining a new category. Through the combination of its new mobile app, and its experiential mall-based video recording kiosks, bBooth is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. For more information on bBooth, visit [www.bBooth.com](http://www.bBooth.com).

**Please address media inquiries to:**

Jaymie Scotto & Associates  
+1 866.695.3629  
[pr@jaymiescotto.com](mailto:pr@jaymiescotto.com)

**Please address investor inquiries to:**

[investors@bBooth.com](mailto:investors@bBooth.com)

###