



bBooth Announces Appointment of Major League Baseball Hall of Fame Inductee Frank Thomas To Its Advisory Board

Hollywood, CA June 2, 2016 – bBooth, Inc. (OTCQB: [BBTH](#)), the Hollywood-based entertainment technology company, is pleased to announce the appointment of [Frank “The Big Hurt” Thomas](#), the National Baseball Hall of Fame inductee and two-time recipient of the American League’s Most Valuable Player Award, to bBooth’s Board of Advisors.

Joining other distinguished members of bBooth’s Advisory Board, “The Big Hurt” will spearhead the Company’s sports business initiatives for its bNotifi ‘push-to-screen’ technology.

Mr. Thomas played for three American League (AL) teams from 1990 to 2008, most of which as an integral part of the Chicago White Sox. One of the most outstanding and recognized hitters of his era, he is the only player in major league history to maintain a .300 batting average for seven consecutive seasons (1991–1997), scoring at least 100 runs-batted-in (RBI’s) every season. A perennial MVP candidate, during that period he batted .330, averaged 36 home runs and 118 RBI’s per year. In 1993, he was named the AL’s Most Valuable Player by unanimous vote when he became the first White Sox player to hit 40 home runs in a single season, leading his team to a division title. Later in his career he earned AL Comeback Player of the Year honors, as his contributions helped the White Sox finish with the AL’s best record. In 2014, his first year of eligibility, Mr. Thomas was inducted into The National Baseball Hall of Fame, becoming the first Chicago White Sox player to achieve that distinction. The White Sox retired his jersey #35 in 2010.

"I am very excited to be part of the bBooth team. There are enormous opportunities and applications for the Company’s bNotifi technology in the business of sports; from communications and marketing, to fan engagement," stated Mr. Thomas. "I’m thrilled to be at the forefront of technology that will bring fans closer to their favorite teams and players."

"Frank is a tremendous addition to our Advisory Board" stated [Rory J. Cutaia](#), bBooth CEO. "His knowledge, accomplishments, and relationships, as well as the respect he commands throughout the world of sports, are invaluable assets as we add sports to our growing list of markets for our bNotifi technology. We are extremely fortunate to have him on our team."

About bBooth:

bBooth (OTCQB:[BBTH](#)) is a Hollywood-based entertainment technology company. Through its innovative, ground-breaking technology, bBooth is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. Its technology licensing division, bBoothTECH, offers the Company’s bNotifi product, a multi-platform, transmedia, push-to-screen, interactive audio/video consumer outreach application for consumer brands, entertainment industry professionals, and other business communications and messaging applications. For more information on bBooth, visit www.bBooth.com.

Forward-looking & Safe Harbor Statement: Certain statements in this release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and those statements are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. The Company cautions that these forward-looking statements are further qualified by other factors. The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

For more Information, please visit: www.bBooth.com

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