



Former American Idol® Vocal Supporter Dorothy Pincus Signs On to be bBooth's Celebrity Coach

- Ms. Pincus will offer her personalized Hollywood vocal coaching to aspiring singers via Skype for as low as \$25 per session
- Ms. Pincus has 25 years experience in coaching and performing alongside some of the industry's biggest stars such as Mariah Carey, Dr. Dre, Aretha Franklin, Barry White and more

Hollywood, CA November 10, 2015 - Yet another way **bBooth** is 'bringing Hollywood to Your Hometown', **bBooth** (OTCQB:BBTH) has entered into an agreement with American Idol's Vocal Supporter, Dorothy Pincus, also a renowned singer and music producer, to provide personalized vocal coaching, tips and exercises to aspiring singers, for only \$25 per session. Interested singers can register on www.bbooth.com/celebritycoaching.

For more than 25 years, Ms. Pincus has performed hits alongside some of music's biggest legends like Aretha Franklin, Tupac, Dre, Snoop Dog, Nate Dogg, Mariah Carey, Chaka Khan, Randy Jackson, Toni Braxton, Duran Duran, Kenny Loggins, Mack 10, Barry White, Barry Manilow and Nine Inch Nails, just to name a few. As a certified vocal coach, Ms. Pincus was the vocal supporter for Mariah Carey on American Idol® as well as a vocal coach for the performers on The Jay Leno Show®. Ms. Pincus has also appeared and/or performed on the The Voice, The Conan O'Brien Show, Tonight Show, Good Day L.A., A&E, and even sang the National Anthem at the Los Angeles Lakers and LA Sparks' games.

"One of our primary objectives at **bBooth** is to provide everyone, no matter who and where they are, with affordable access to Hollywood resources" states **bBooth's** CEO [Rory J. Cutaia](#). "Dorothy's expertise as an artist, music producer, performer, and vocal coach, coupled with **bBooth's** talent discovery platform, provides aspiring singers, from all walks of life, with the kind of access to professional quality vocal coaching previously reserved only to "A List" Hollywood insiders. This is a unique opportunity for aspiring artists to obtain personalized feedback from someone of Dorothy's stature without having to incur the high costs traditionally associated with this level of professional vocal coaching."

"Singing is my passion," continues Ms. Pincus, "and to be able to share my gift as a vocal mentor with the **bBooth** community of rising artists is very rewarding."

Registration is now available on bbooth.com/celebritycoaching. Each session is personalized and can include written feedback, vocal improvement tips, Skype coaching sessions, and vocal exercises. For a limited time, Dorothy Pincus will be available for \$25 per 10 - minute session.

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About bBooth

bBooth (OTCQB: BBTH) is a Hollywood-based entertainment technology company. Through the combination of its mobile app **bBoothGO**, its mall-based video recording kiosks, and its innovative technology, **bBooth** is the new platform for content creation and distribution, artist promotion, fan engagement and talent discovery. Its technology licensing division, **bBoothTECH**, offers the Company's NOTIFI product, a multi-platform, push-to-screen, interactive audio/video messaging app for consumer brands and other business applications. For more information on **bBooth**, visit www.bBooth.com.

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