



## **nFusz Announces Deal for its notifiCRM Interactive Video CRM with Alpha Networker Chris Jackson**

HOLLYWOOD, CA - October 20, 2017 – [nFusz, Inc. \(OTCQB: FUSZ\)](#), the Hollywood-based digital technology company, announces a new partnership with Alpha Networker and Entrepreneur, [Chris Jackson](#), to promote [nFusz's notifiCRM](#) product to his global sales network of over 56,000 people.

“As an established entrepreneur, I climbed the ranks of network marketing quickly. I actually use and believe in the products I sell,” said Jackson. “The key to my success is integrity in all my interactions with my clients and partners. When I find a product I love, one that improves my life, I want everyone to know about it. **notifiCRM** is one of those products. Its interactive video CRM technology tested extremely well with my client base, simplified my sales process and dramatically increased my outreach capacity and conversions. What I find most helpful about it is that it allows me and my team to send new product video messages to our client base. But what I really like about it, is notifiCRM makes the videos interactive, so our clients and prospects can respond to our calls-to-action by clicking right in the video. [For example, in one of our videos, we place a phone pad on the screen, that allows anyone to call me directly, right from the video. How cool is that?](#) Now our team spends their time closing leads instead of inputting and tracking all our communications. It's the perfect software for anyone in network marketing. Now I'm using it as a communications tool for all my business ventures, because it's so effective, simple and it works for everyone,” continues Jackson.

“We love working with high power influencers like Chris Jackson. Chris has proven to be a great asset, introducing **notifiCRM** to scores of people who have already experienced the benefits of the only CRM software on the market utilizing interactive video,” states nFusz CEO, [Rory J. Cutaia](#).

This lucrative new partnership comes on the heels of the launch of nFusz's new national marketing campaign for its **notifiCRM** product entitled, “[We Hate CRM, So You Don't Have To.](#)” nFusz reports that their new campaign has already spiked lead generation and brand awareness, and that they will continue to roll out new promotions, centered around their new campaign, over the next coming months.

### **About nFusz, Inc.**

[nFusz, Inc. \(OTCQB: FUSZ\)](#) is a Hollywood-based digital tech company. Our proprietary next generation interactive video technology is the core of our new broadcast and cloud-based, Software-as-a-Service (SaaS) products. We offer subscription-based Customer Relationship Management (CRM), sales lead generation, and social engagement software on mobile and desktop platforms for sales-based organizations, consumer brands, and artists seeking greater

levels of engagement and higher conversion rates. Our software platform can accommodate any size campaign or sales organization, and its enterprise-class scalability meets the needs of today's global organizations. Our service is built around our proprietary "Video-First" notific technology, which places interactive video front and center in all customer and prospect communications. With our flagship product, [notifiCRM](#), we've re-invented what a CRM, lead-gen tool should be in today's video-centric business and social environment. Now watch for our live broadcast interactive video platform that will redefine what "engagement" means in consumer video consumption. For more information on nFusz, Inc., visit [www.nFusz.com](http://www.nFusz.com).

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

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